

# Embedding AI into Real Workflows with CKEditor AI

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# The fragmented AI workflow

# The fragmented AI workflow

Imagine you're writing a report for a higher-up. You have to make a business case for an important initiative. This requires heavy research and, because decision-makers will see it, the content must be pristine and typo-free.

While working, you keep multiple tabs open: your main editor, ChatGPT, Gemini, and Claude. You also do research using Google and read reports from analysts or consulting firms. Then, at some point, you need to open yet another tab for Grammarly to ensure there are no typos. Nearing the finish line, you read through again and realize several paragraphs contradict each other (likely from pasting across chatbots). That's a lot of complexity to complete an assignment (and a lot of overhead to pay for all those tools).

This is how most people use AI.

In [“The 5% AI Content Solution,”](#) we covered the major barriers to operationalizing artificial intelligence effectively in organizations.

Disparate toolsets were the primary roadblock acting as a silent productivity killer. Yet, the C-suite still wants to see returns on their AI investments.

How do you solve this? Consolidation. Gathering AI tools into one place in employees' natural workflows reduces errors and boosts productivity over time. As Roman Khudonogov, Head of Product for Tiugo Technologies, put it, “The solution isn't to ban AI tools or simply accept the patchwork approach. It's to embed AI capabilities directly into the applications where content creation happens.”<sup>1</sup>

That's exactly what CKEditor AI does: It puts AI content creation tools right in the interface of your WYSIWYG editor component that can be added to any application.

This eBook will show you how to eliminate tool sprawl with CKEditor AI, what this looks like in practice, and why embedding AI into real workflows leads to stronger adoption and better outcomes.

1. “Why Embedded AI Wins over SaaS Overlays,” CKEditor. <https://ckeditor.com/blog/why-embedded-ai-wins-over-saas-overlays/> (accessed March 2026).

Chapter 2:

# Moving toward a more effective AI solution

# Moving toward a more effective AI solution

The tech industry worked backwards with AI. When ChatGPT burst onto the scene, business leaders saw massive automation and productivity potential. Businesses rushed to find use cases, often adding AI where it wouldn't naturally fit. The constant refrain of, "If you don't apply AI now, you'll be left behind by those who do," added to the haste.

Basically, the misstep was that AI became a solution in search of a problem.

Normally, businesses choose technology to solve a specific problem. If you struggle with organizing sales leads, you buy a CRM. Since it's a solved product category, it fits within users' natural workflows. Plus, many employees like the convenience of the new solution since it simplifies their day jobs. Adoption grows, as does morale.

This AI rush led companies to be reactive, shoehorning it into workflows or pushing adoption without fully considering fit. This dampened adoption and led to visible backlash.

For instance:

- Search engines rolled out AI summaries fast, which led to errors and changed how content was created and consumed.
- SMS and messaging platforms added AI-generated summaries to texts and conversations that people didn't feel needed summarization.
- In developer workflows, teams have been pressured to increase AI usage, even when outputs require significant rework.

These bad experiences reduced trust in AI. The data bears this out. Only 5% of Americans say they "trust AI a lot" in a YouGov poll, with the same poll showing that users are particularly skeptical around sensitive areas like healthcare or finance.<sup>2</sup> Only 41% of people say that they believe and trust what they consume online, which has been driven largely by the growth of AI-driven videos and written content.<sup>3</sup> The result is skepticism. Add in constant context switching, and you not only have inefficient workflows, but frustrated users who may avoid AI altogether.

2. "Most Americans Use AI but Still Don't Trust It," YouGov. <https://yougov.com/en-us/articles/53701-most-americans-use-ai-but-still-dont-trust-it> (accessed March 2026).

3. "Majority of Americans Trust What's Online Less than Ever Before: Poll," New York Post. <https://ny-post.com/2025/04/26/lifestyle/majority-of-americans-trust-whats-online-less-than-ever-before/> (accessed March 2026).

So how do you effectively deploy AI? You have to emphasize the end user experience in a way that fits their natural workflows. Consolidating AI tools into one interface fosters a more seamless experience that boosts productivity and increases adoption.

CKEditor, a rich text editor component integrated with other applications, allows you to handle both objections. AI tools for content creation sit right within the editor as a seamless part of users' workflows. Nothing is ever forced on your team either: they can choose whether AI is a tool for a specific job or whether they're better off relying on their own thoughts and writing.



Chapter 3:

# AI anywhere people write

# AI anywhere people write

CKEditor AI puts an all-in-one AI content suite wherever people write. Want to put it in an LMS? Just add CKEditor to your application. Running an intranet board? Put AI directly into it without much trouble. Selling a health records system to end users? It's just a plug-in away.

Anywhere users create content, CKEditor can give them the AI tools to enhance their output. But before diving into CKEditor AI, it helps to have a short overview of CKEditor itself.

## What is CKEditor?

CKEditor is a composable rich text editor (RTE) component you can add to any application. It's comprehensive, with more than 300 features available, and uses a plug-in architecture for easy development and integration. Plus, it's deeply customizable to fit your use cases.

The RTE offers multiple solutions to fit nearly any circumstance. You can add a Google Docs-like interface for document creation and collaboration, a WYSIWYG HTML editor for web-based content, or tools for creating structured documents like legal briefs or research reports with consistent

formatting, citations, and layouts ready for print, to name a few.

In short, CKEditor offers everything you need to enable content creation under any circumstance.

## CKEditor AI

CKEditor follows two critical design principles:

- End users should have everything they need to create quality content in one place.
- Developers should be able to easily integrate the RTE into any application while retaining deep flexibility.

These two principles—one clean workspace for users, low-friction integration for developers—make AI scalable instead of just another pilot that fizzles.

Users get every capability they need in one spot. They can use AI tools to brainstorm content, search the web, reason through problems, generate outlines, check grammar, or modify tone without leaving their main editor.

Developers can easily add AI content creation to any app just by adding the CKEditor component. They set up the component using the pre-made [CKEditor Builder](#), selecting which plug-ins to add, and keeping up with releases. CKEditor AI is a plug-in, so it's easy to add. This increases your product team's velocity and reduces overall maintenance burden.

Here's how it will look in practice.

## The user experience

From the user's perspective, CKEditor AI supports the full content lifecycle: research, drafting, editing, refining, and reviewing. It comes down to a few main components:

- **AI Chat:** This acts as a full sidekick while you write. AI Chat has broad use cases, so this guide will offer a non-exhaustive list to demonstrate how users may boost productivity.
- **AI Quick Actions:** To save time, CKEditor offers several pre-defined actions for repetitive tasks. Developers can also create custom quick actions by defining their own prompts and adding them to the menu.

- **AI Review:** AI Review lets you receive feedback and edits, including grammar and tone suggestions, once you've completed writing. No need to jump to a separate grammar editor. Additionally, developers and integrators can add custom review instructions.
- **AI Translate:** With teams and customers being globally distributed, having access to quick translations can help speed up content creation. The AI Translate feature lets you convert text across languages without having to leave the editor.

## AI Chat

CKEditor AI Chat appears directly within the editor and can modify your current document, reducing the convoluted copy/paste workflow. This smoother workflow also preserves formatting. LLMs struggle with rich text and HTML. CKEditor AI works directly on the editor's structured HTML, retaining headings, lists, links, and other formatting without manual cleanup.

You can enter any prompt you want here, similar to another chatbot. That does leave it open-ended, however. So here are a few examples.

# Content selection, editing, or manipulation

You can ask CKEditor AI to review and edit any document. Let's say you wanted to improve readability. You could enter a prompt asking it to:

- Highlight complex sentences.
- Look for passive voice and suggest active voice alternatives.
- Ask for layout suggestions to improve legibility.

The example on the next page asks the chat for readability design improvements.

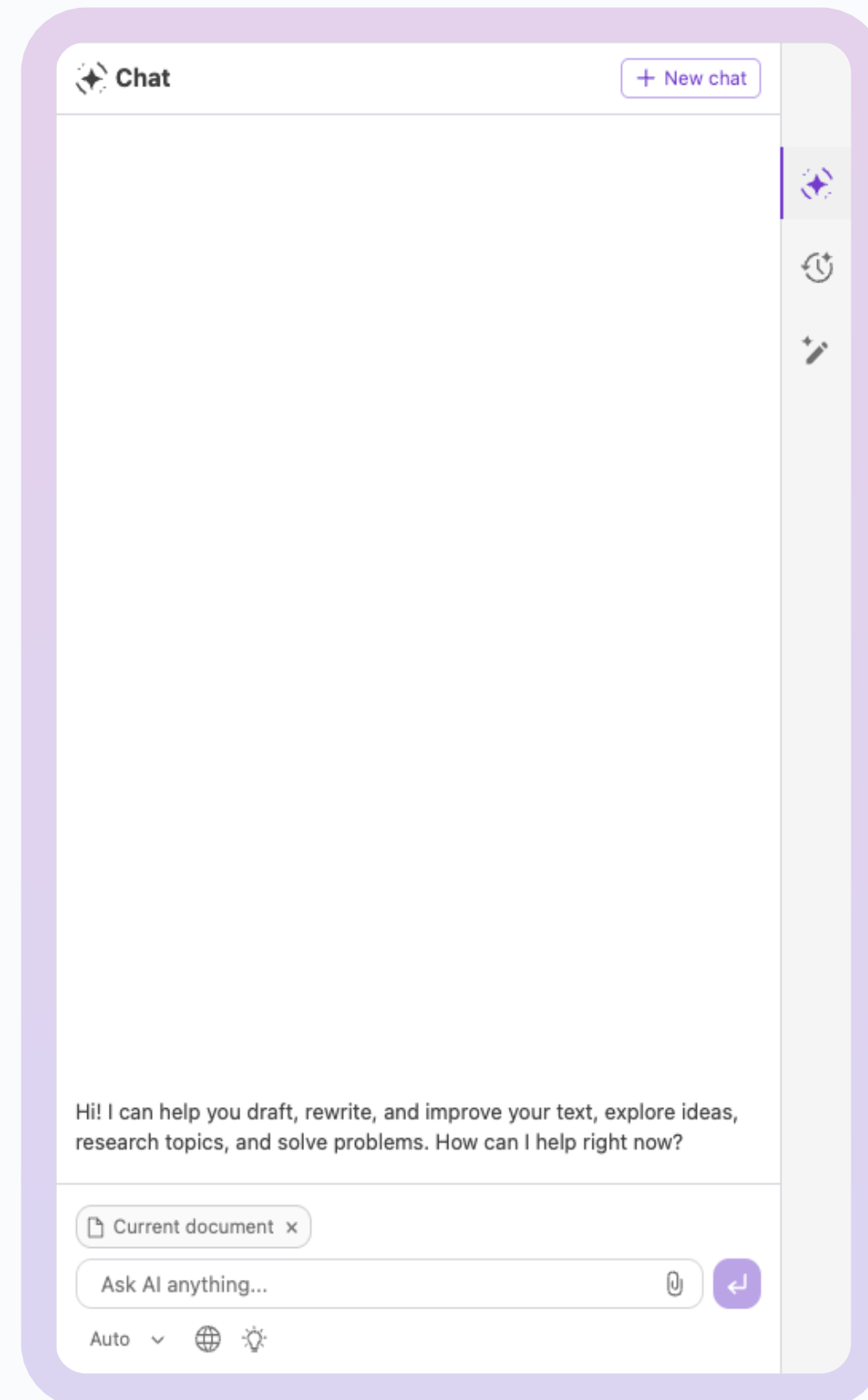
The example will also show you how you can ask it to automatically apply the readability changes. You can't do that with a separate chatbot that has no access to your main document. This offers massive time savings and content quality improvements.



## Example: Asking the chat to improve readability

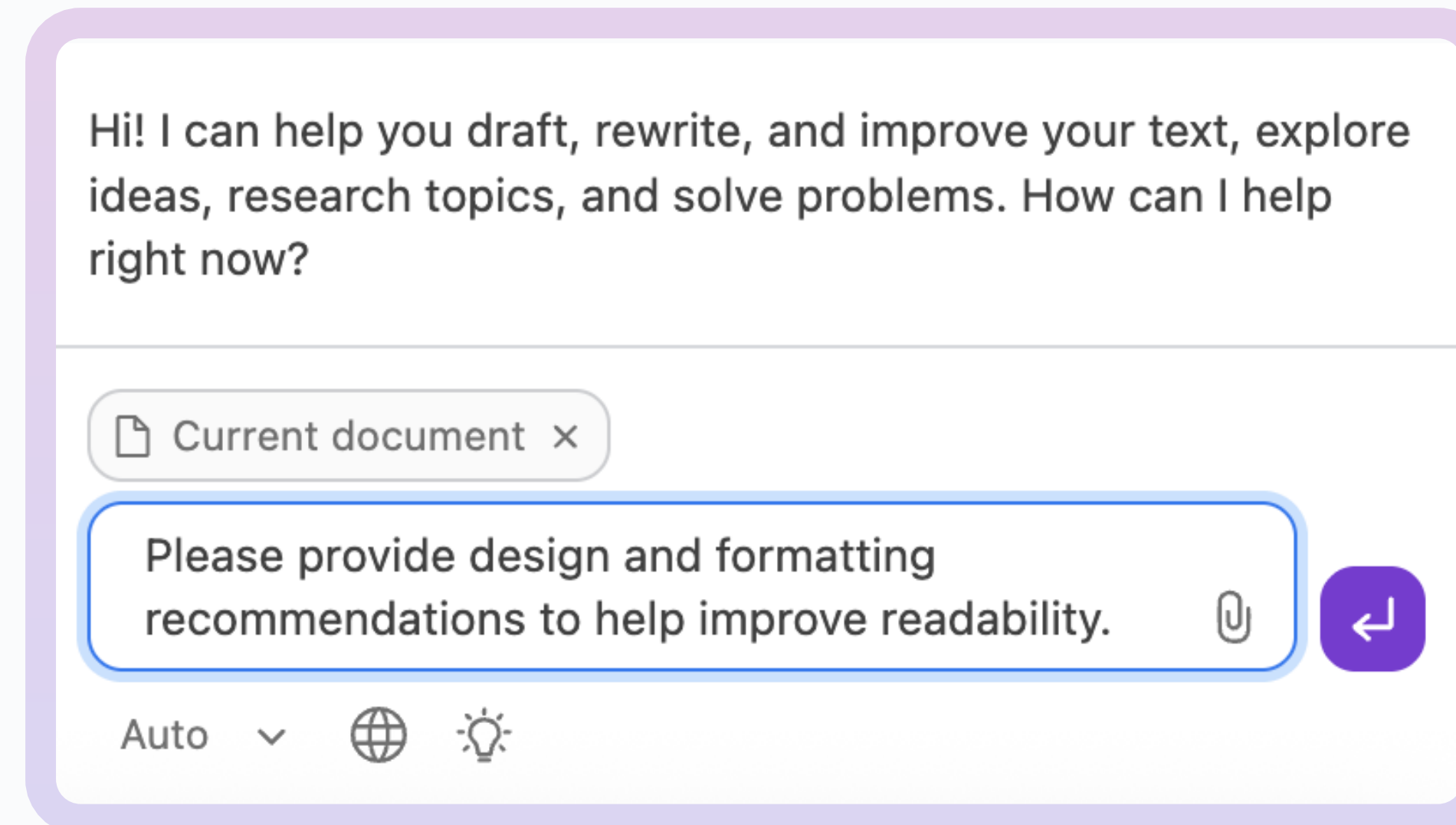
### Step 1:

When you navigate to the editor, the AI Chat interface appears on the right pane of the interface.



### Step 2:

Next, you can prompt the AI to provide design recommendations for readability.

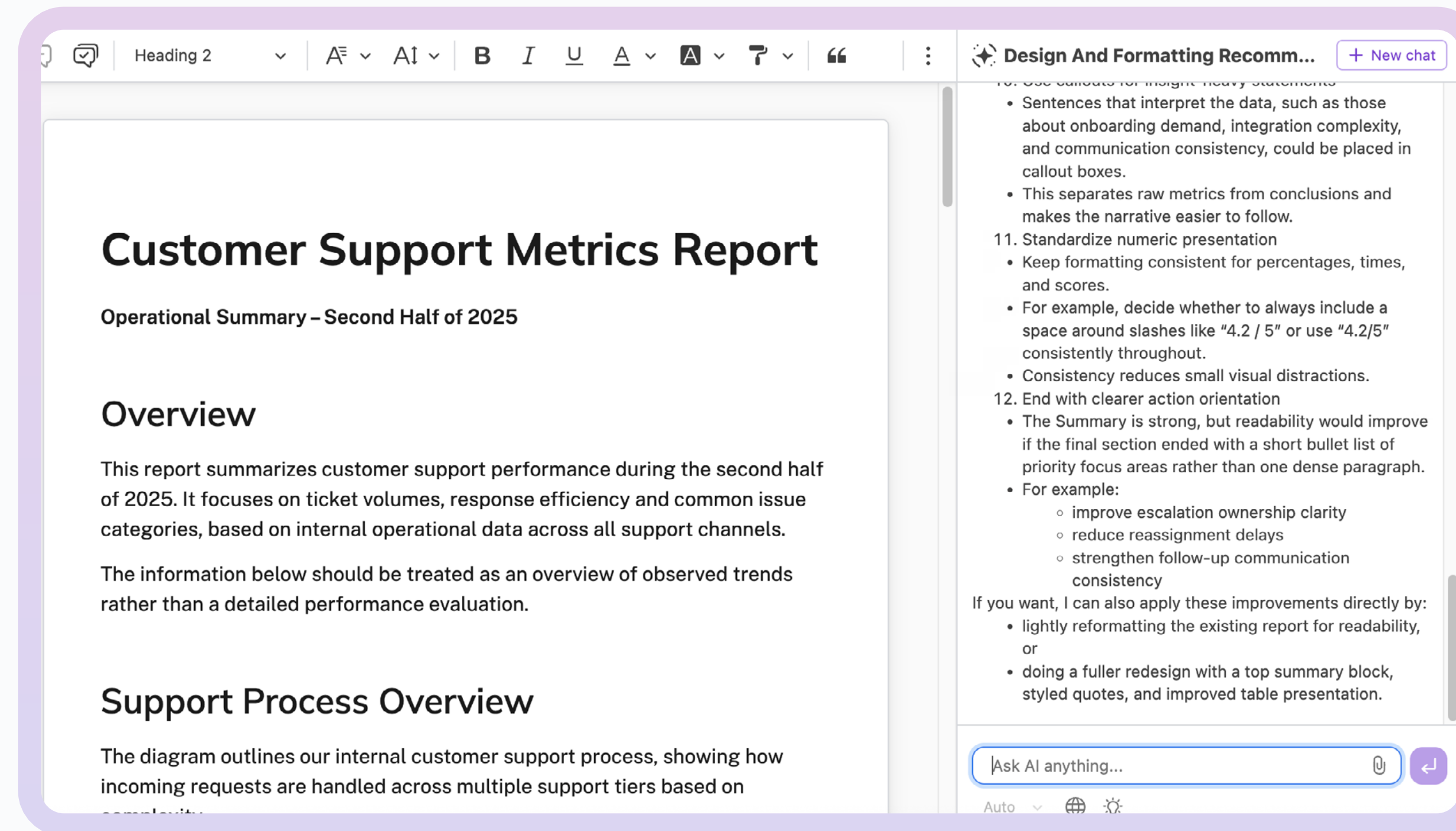




## Example: Asking the chat to improve readability

### Step 3:

Suggestions appear in the chat. You can review, apply, edit, or reject a suggestion.



The screenshot shows the CKEditor interface with a document titled "Customer Support Metrics Report" and a chat window on the right. The document content includes:

## Customer Support Metrics Report

Operational Summary – Second Half of 2025

### Overview

This report summarizes customer support performance during the second half of 2025. It focuses on ticket volumes, response efficiency and common issue categories, based on internal operational data across all support channels.

The information below should be treated as an overview of observed trends rather than a detailed performance evaluation.

### Support Process Overview

The diagram outlines our internal customer support process, showing how incoming requests are handled across multiple support tiers based on complexity.

The chat window on the right, titled "Design And Formatting Recomm...", contains the following suggestions:

- Sentences that interpret the data, such as those about onboarding demand, integration complexity, and communication consistency, could be placed in callout boxes.
- This separates raw metrics from conclusions and makes the narrative easier to follow.

11. Standardize numeric presentation

- Keep formatting consistent for percentages, times, and scores.
- For example, decide whether to always include a space around slashes like "4.2 / 5" or use "4.2/5" consistently throughout.
- Consistency reduces small visual distractions.

12. End with clearer action orientation

- The Summary is strong, but readability would improve if the final section ended with a short bullet list of priority focus areas rather than one dense paragraph.
- For example:
  - improve escalation ownership clarity
  - reduce reassignment delays
  - strengthen follow-up communication consistency

If you want, I can also apply these improvements directly by:

- lightly reformatting the existing report for readability, or
- doing a fuller redesign with a top summary block, styled quotes, and improved table presentation.

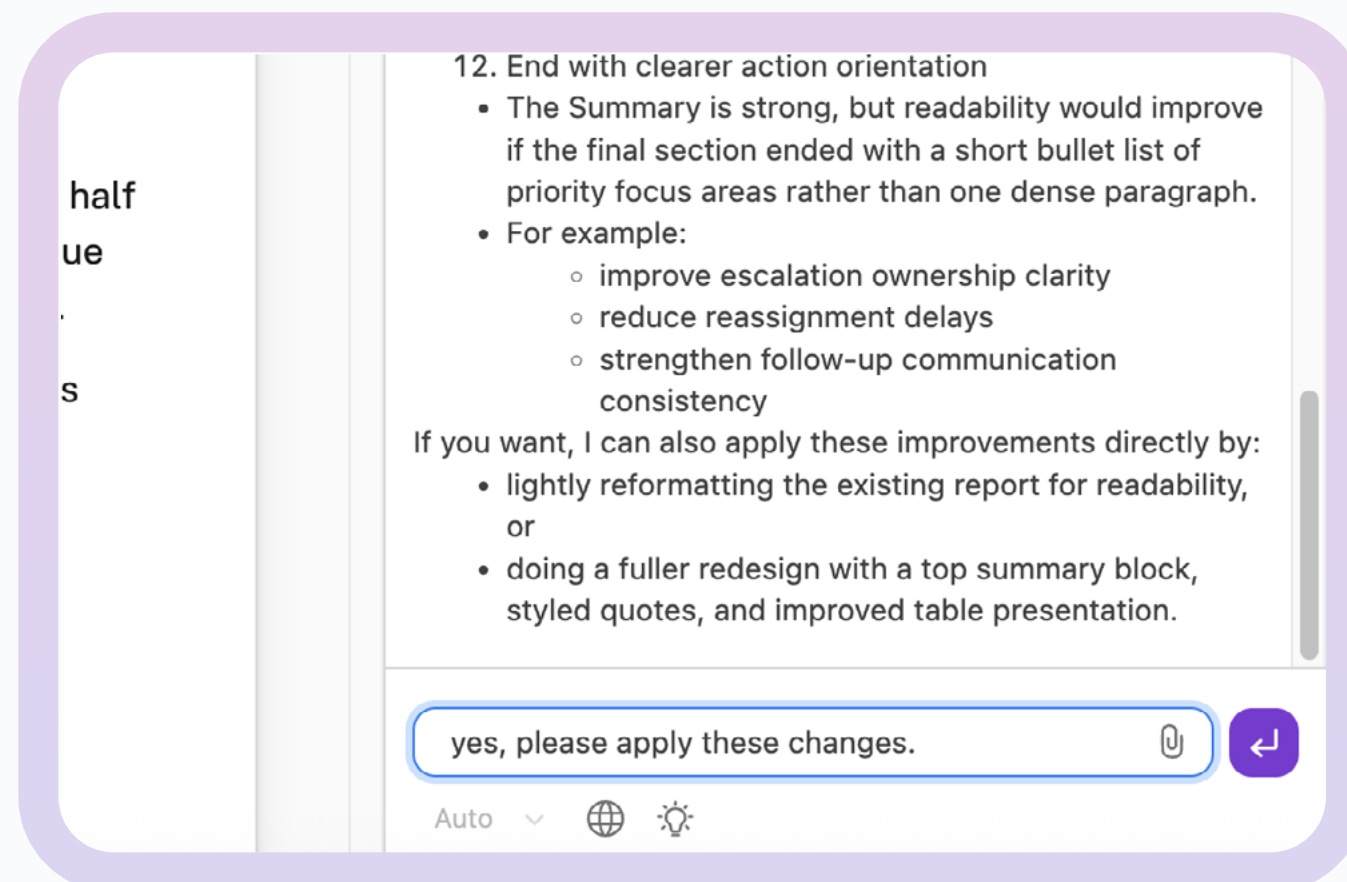
The chat input field at the bottom contains the text "Ask AI anything..." and a "New chat" button is visible in the top right of the chat window.



## Example: Asking the chat to improve readability

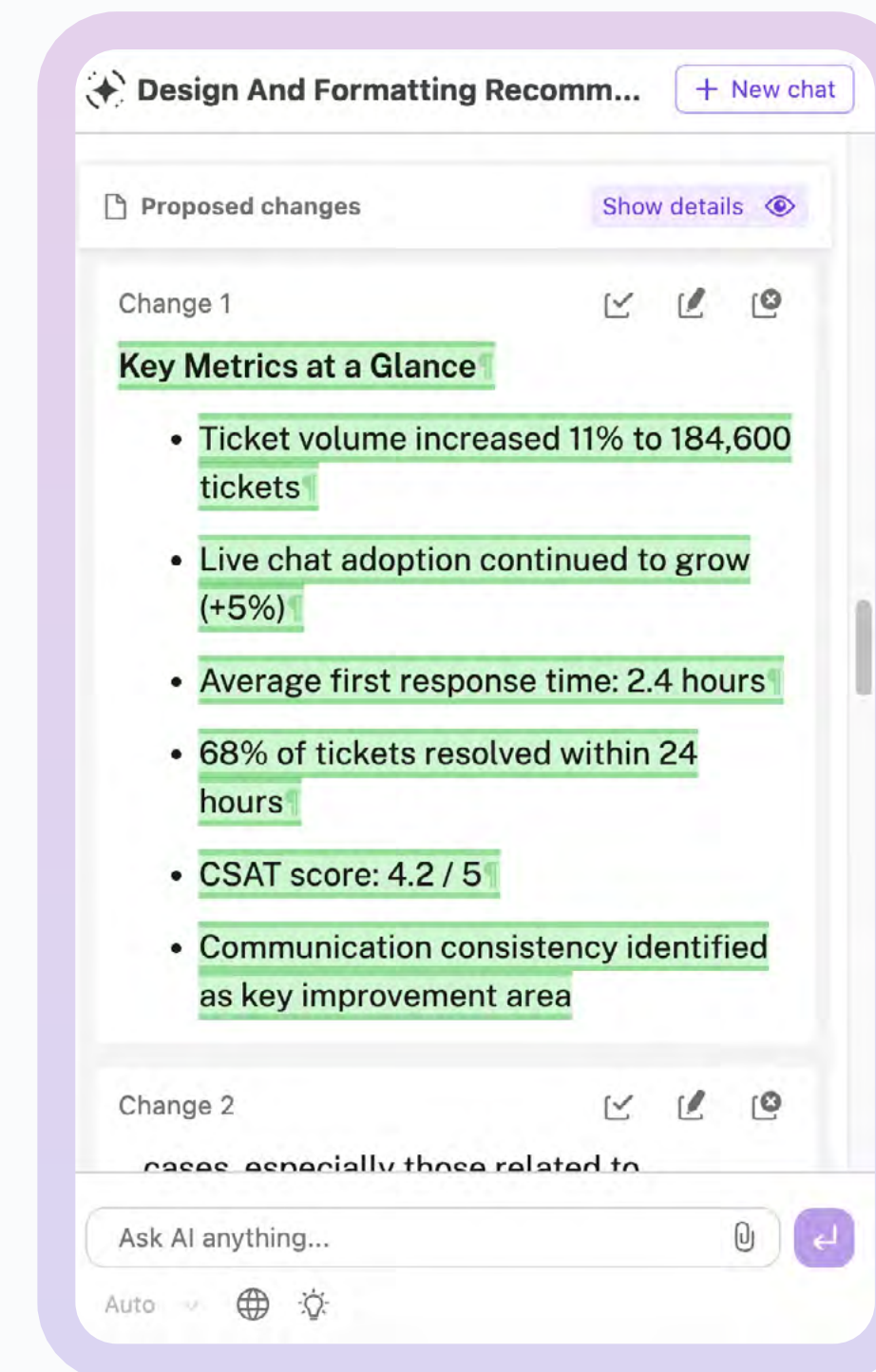
### Step 4:

Next, you can ask the AI Chat to apply the changes.



### Step 5:

The AI Chat window displays changes as reviewable suggestions. You can click to apply, edit, or ignore suggestions.



# Brainstorming and generating outlines

Whether you're creating an internal FAQ, writing customer interaction notes, or drafting a blog post, CKEditor AI can brainstorm angles or generate outlines. For instance, you could add a prompt such as:

“Brainstorm a new article for me. I want to write a report detailing the most recent changes in artificial intelligence as it pertains to regulated industries. This report will be given internally to tech team leaders, so please generate an outline that analyzes strengths and weaknesses.”

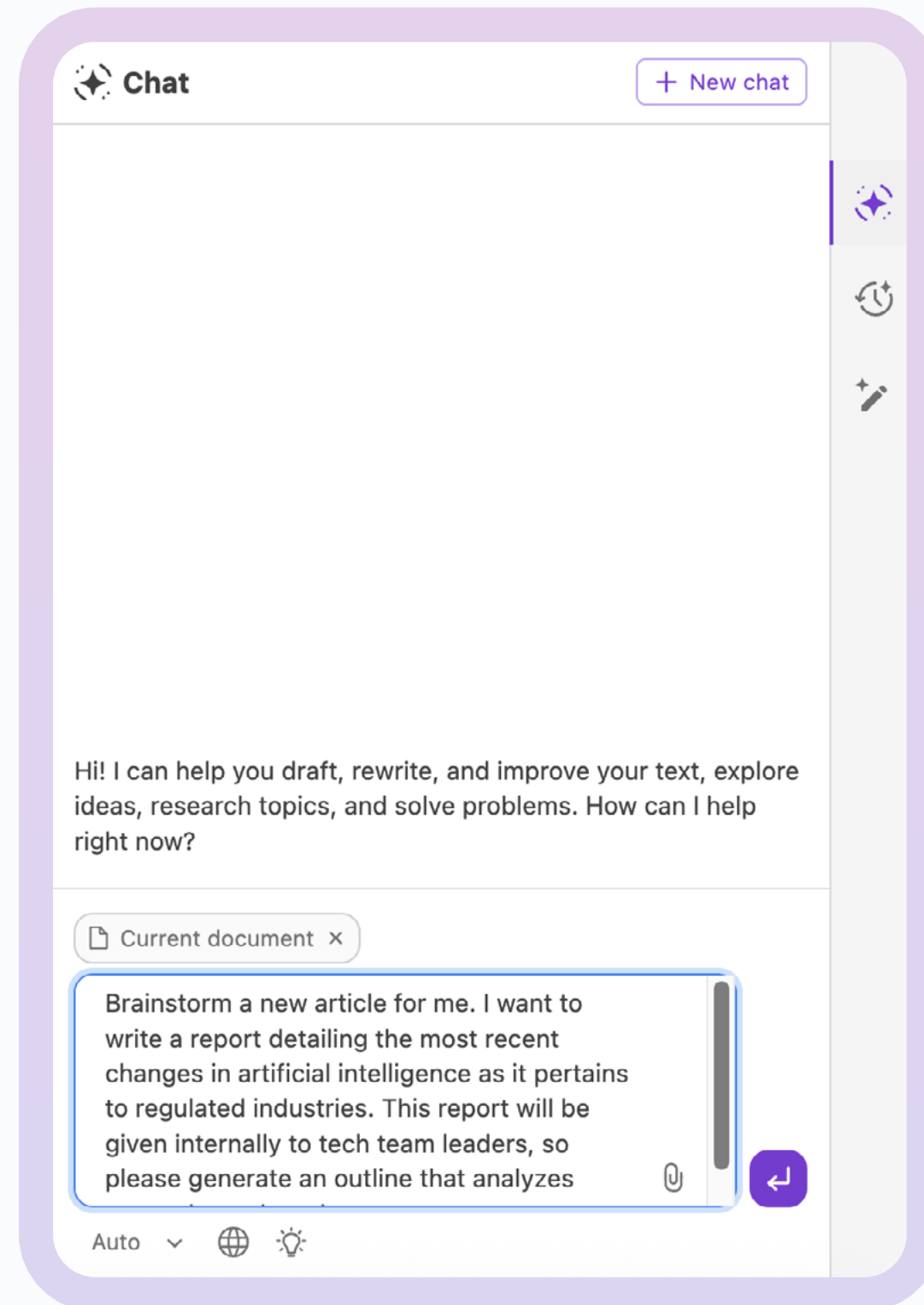
From there, you'll receive a response in the chat that creates a full outline (see step two on the following page). From there, you can have it automatically populate your document with one click so you just have to fill in the section with your own thoughts.



## Example: Generating a blog outline

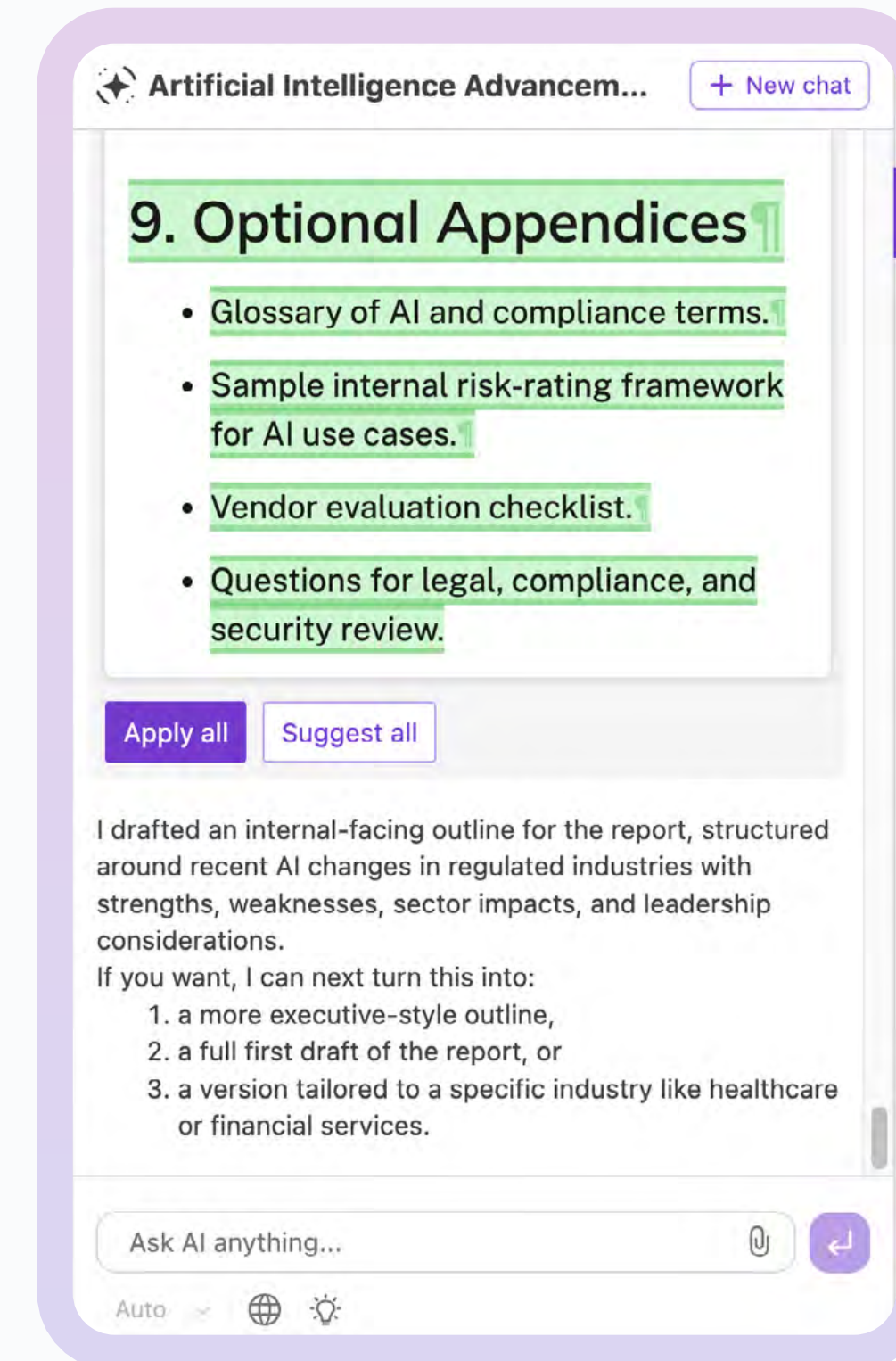
### Step 1:

You can prompt the AI Chat to generate a blog outline.



### Step 2:

An outline is created in the chat window. You can apply all changes or add them as suggestions within the document.





## Example: Generating a blog outline

### Step 3:

The outline is added to the post by clicking “Apply all.”

## AI in Regulated Industries: Recent Changes, Strengths, and Weaknesses

This internal report outline is designed for tech team leaders and focuses on recent developments in artificial intelligence affecting regulated industries, with an emphasis on practical impact, strengths, weaknesses, and implementation considerations.

### 1. Executive Summary

- Purpose of the report and intended internal audience.
- Summary of the most important recent AI shifts in regulated sectors.
- High-level assessment of opportunities, risks, and recommended leadership focus areas.

### 9. Optional Appendices

- Glossary of AI and compliance terms.
- Sample internal risk-rating framework for AI use cases.
- Vendor evaluation checklist.
- Questions for legal, compliance, and security review.

Apply all
Suggest all

I drafted an internal-facing outline for the report, structured around recent AI changes in regulated industries with strengths, weaknesses, sector impacts, and leadership considerations.

If you want, I can next turn this into:

1. a more executive-style outline,
2. a full first draft of the report, or
3. a version tailored to a specific industry like healthcare or financial services.

Ask AI anything... 📎 ↵

Auto 🌐 ⚙️

# Summarizing a document

For research-heavy tasks or regulated environments, drafting often depends on external sources. You can get more tailored responses by adding context from URLs or uploading files.

Additionally, you can have the AI directly summarize the document, which is helpful for lengthy reports.

From there, you can use this summary to:

- Generate a new outline.
- Create more well-researched content.
- Get deeper answers with multi-turn conversations.

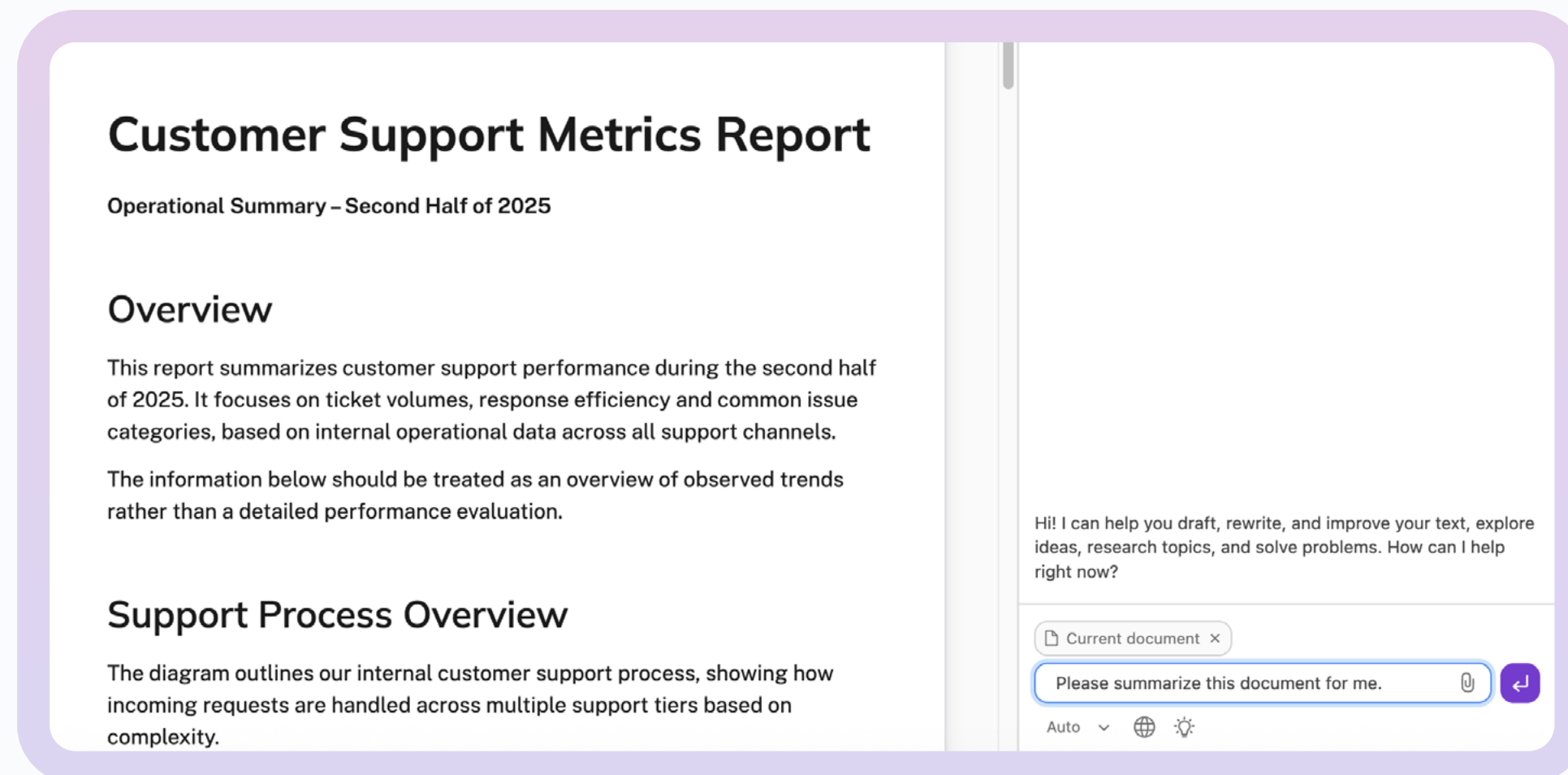




## Example: Summarizing a document

### Step 1:

You can ask the AI Chat to summarize a document currently in the editor.



**Customer Support Metrics Report**  
Operational Summary – Second Half of 2025

**Overview**  
This report summarizes customer support performance during the second half of 2025. It focuses on ticket volumes, response efficiency and common issue categories, based on internal operational data across all support channels.

The information below should be treated as an overview of observed trends rather than a detailed performance evaluation.

**Support Process Overview**  
The diagram outlines our internal customer support process, showing how incoming requests are handled across multiple support tiers based on complexity.

Hi! I can help you draft, rewrite, and improve your text, explore ideas, research topics, and solve problems. How can I help right now?

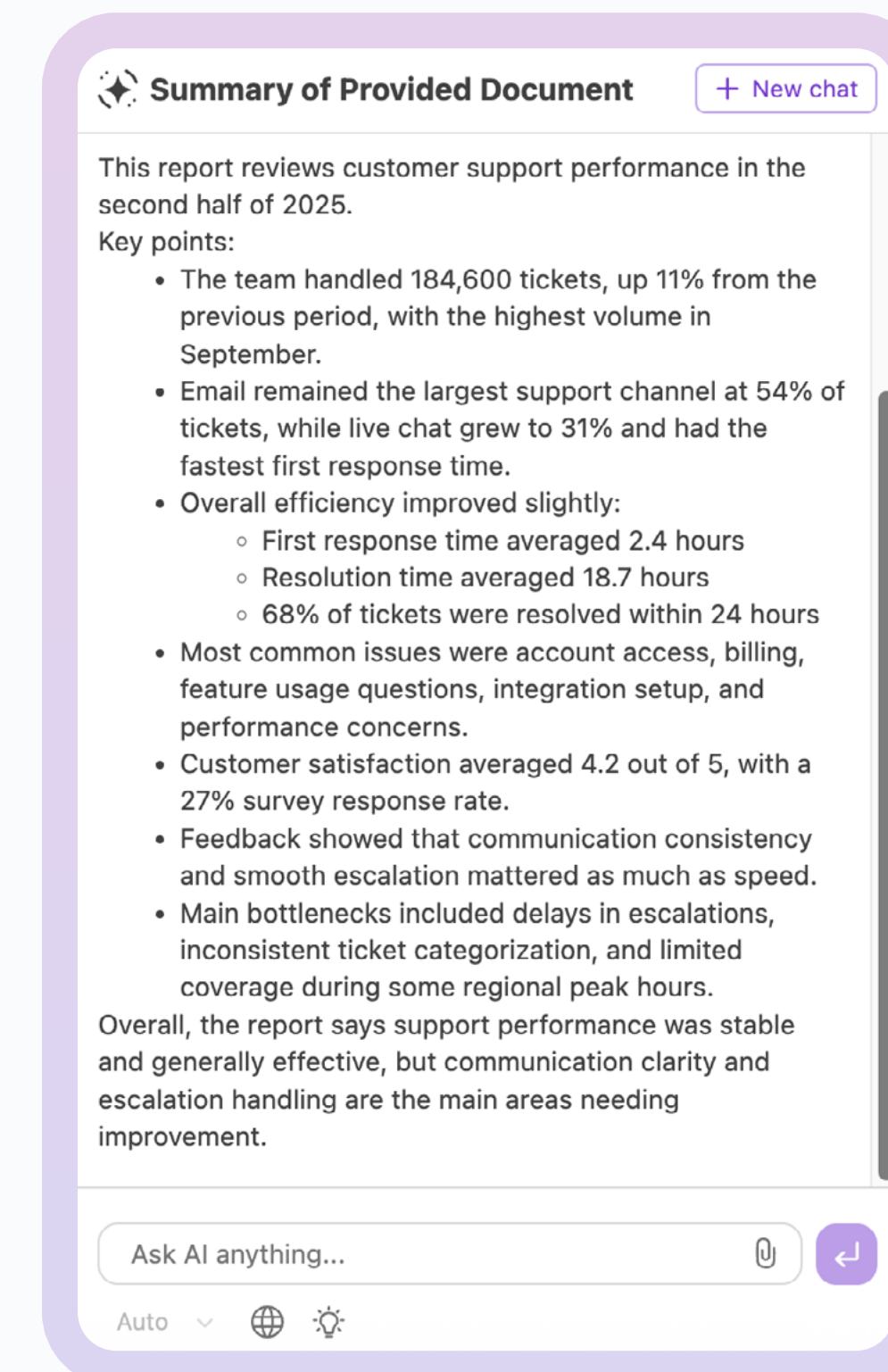
Current document x

Please summarize this document for me.

Auto v 🌐 ⚙️

### Step 2:

Once asked, the AI Chat responds with a summary in the chat window. This allows for you to ask follow up questions.



**Summary of Provided Document** + New chat

This report reviews customer support performance in the second half of 2025.

Key points:

- The team handled 184,600 tickets, up 11% from the previous period, with the highest volume in September.
- Email remained the largest support channel at 54% of tickets, while live chat grew to 31% and had the fastest first response time.
- Overall efficiency improved slightly:
  - First response time averaged 2.4 hours
  - Resolution time averaged 18.7 hours
  - 68% of tickets were resolved within 24 hours
- Most common issues were account access, billing, feature usage questions, integration setup, and performance concerns.
- Customer satisfaction averaged 4.2 out of 5, with a 27% survey response rate.
- Feedback showed that communication consistency and smooth escalation mattered as much as speed.
- Main bottlenecks included delays in escalations, inconsistent ticket categorization, and limited coverage during some regional peak hours.

Overall, the report says support performance was stable and generally effective, but communication clarity and escalation handling are the main areas needing improvement.

Ask AI anything...

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# AI Quick Actions

AI Chat is only one way to interact with CKEditor AI. If you have an open-ended question, chat's the way to go. But some tasks recur enough that re-prompting gets repetitive. That's why CKEditor offers AI Quick Actions.

Within a document, you can highlight a selection of text and use AI to:

- Ask AI questions directly.
- Get writing improvements and suggestions.
- Have it complete sentences or paragraphs.
- Make text shorter or longer.
- Change the tone output to pre-defined styles, such as casual or professional.
- Fix grammar.

Additionally, developers can create additional custom quick actions using their own prompts. This lets you save even more time for end users.





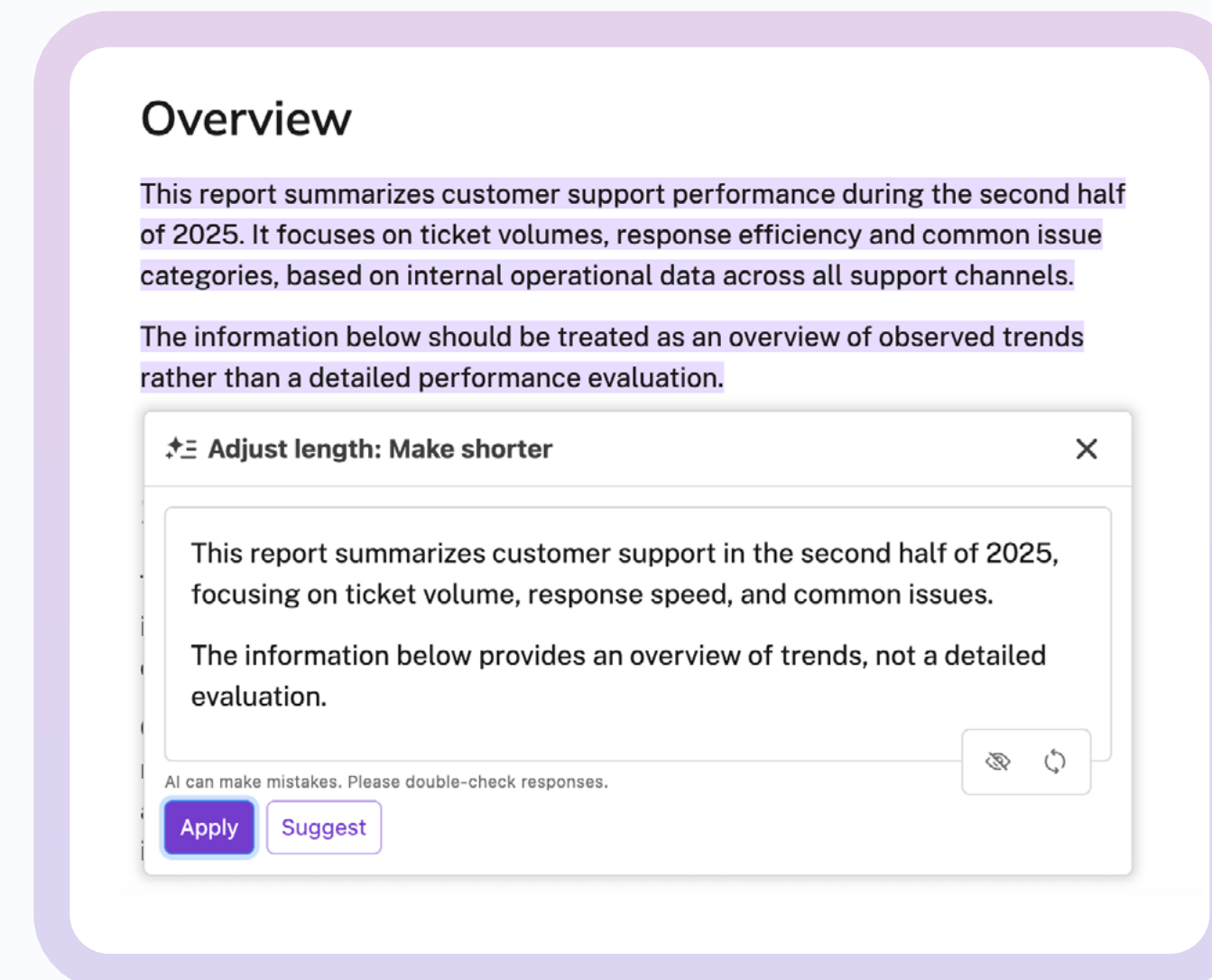
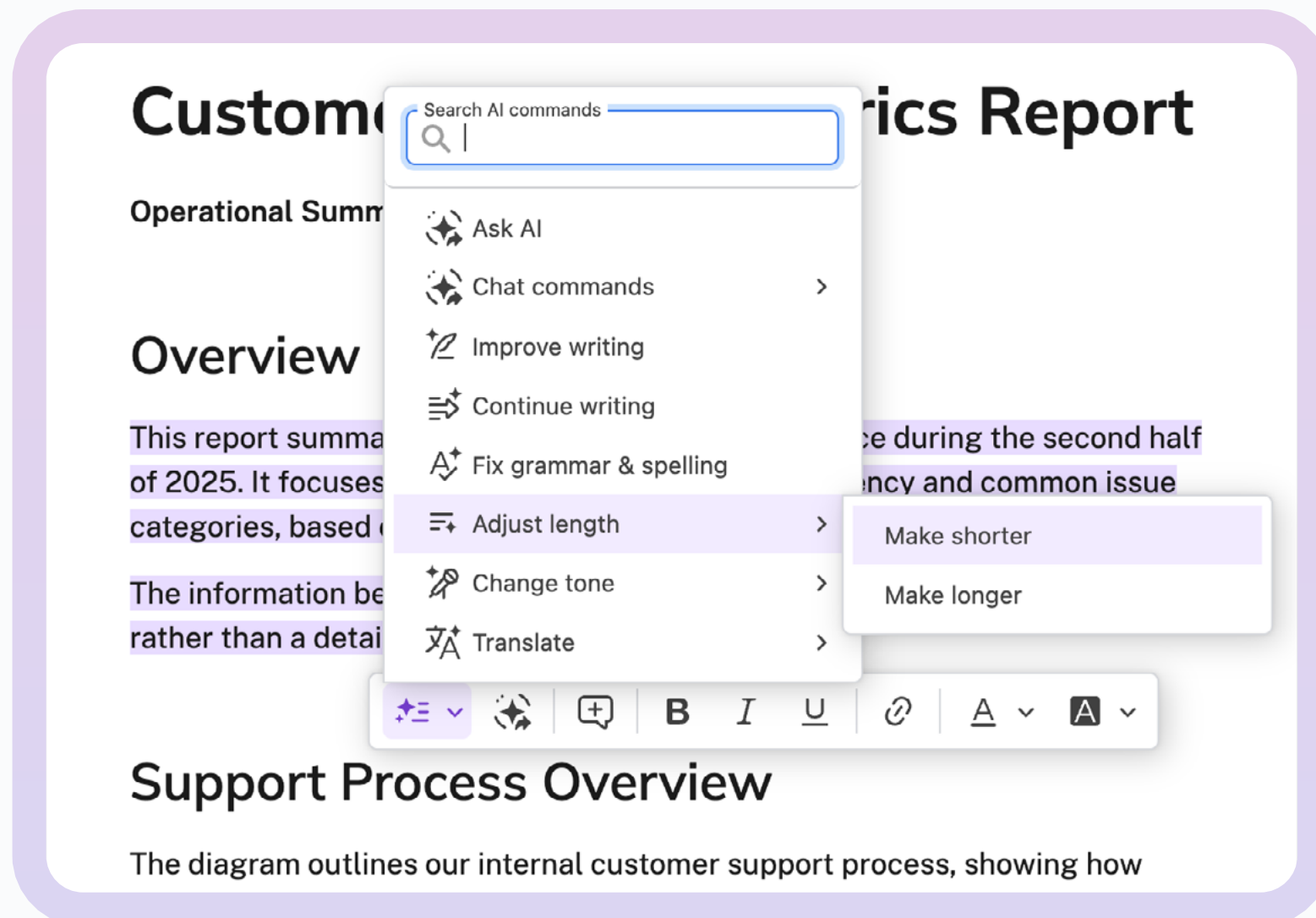
## Example: Adjusting text length

### Step 1:

You can select text, then use the menu to choose from a list of AI Quick Actions. In this example, you can select *Adjust length > Make shorter* to tighten up the content.

### Step 2:

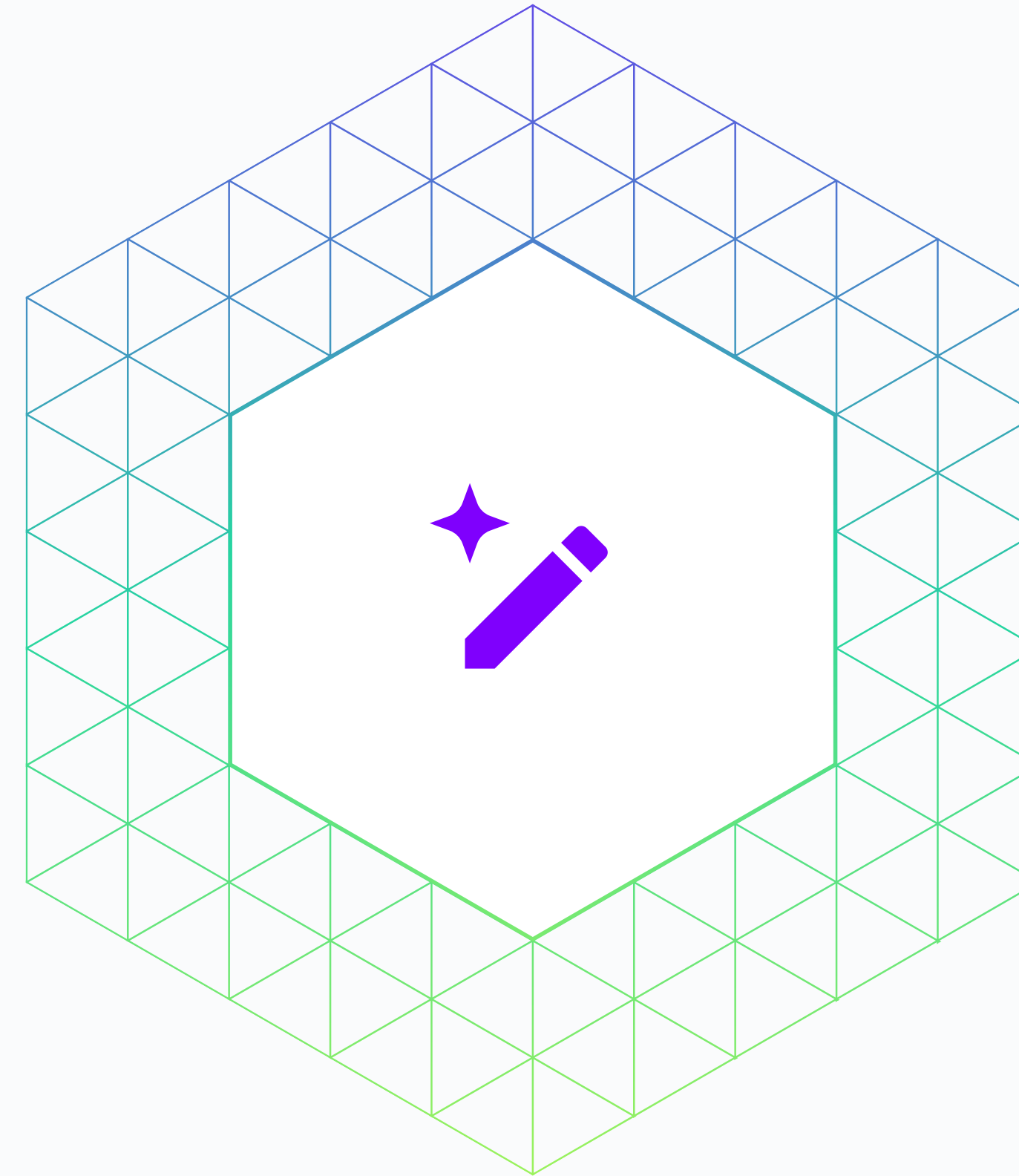
The AI provides a shortened version in a dialog window. You can review this and click “Apply”.



# AI Review

After finishing a draft, you'll want to check it for quality. CKEditor's AI Review feature helps do this for you.

AI Review evaluates the entire document for clarity, readability, and tone (or anything else you want, as you can modify with your own prompts). It suggests changes in the document itself, which you can then accept or reject. This leads to strong, high-quality text without having to take up extra cycles from a review or editorial team.





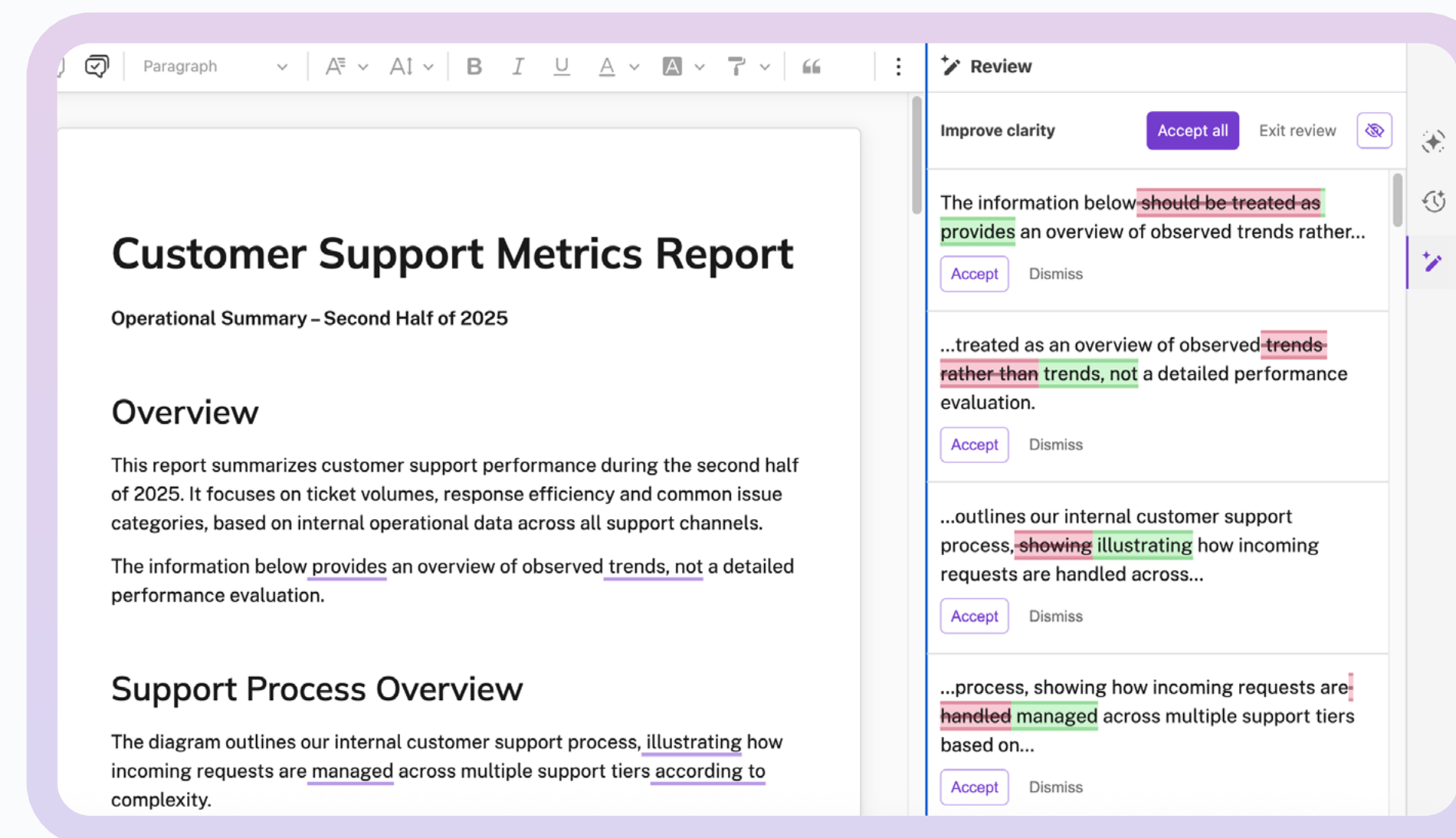
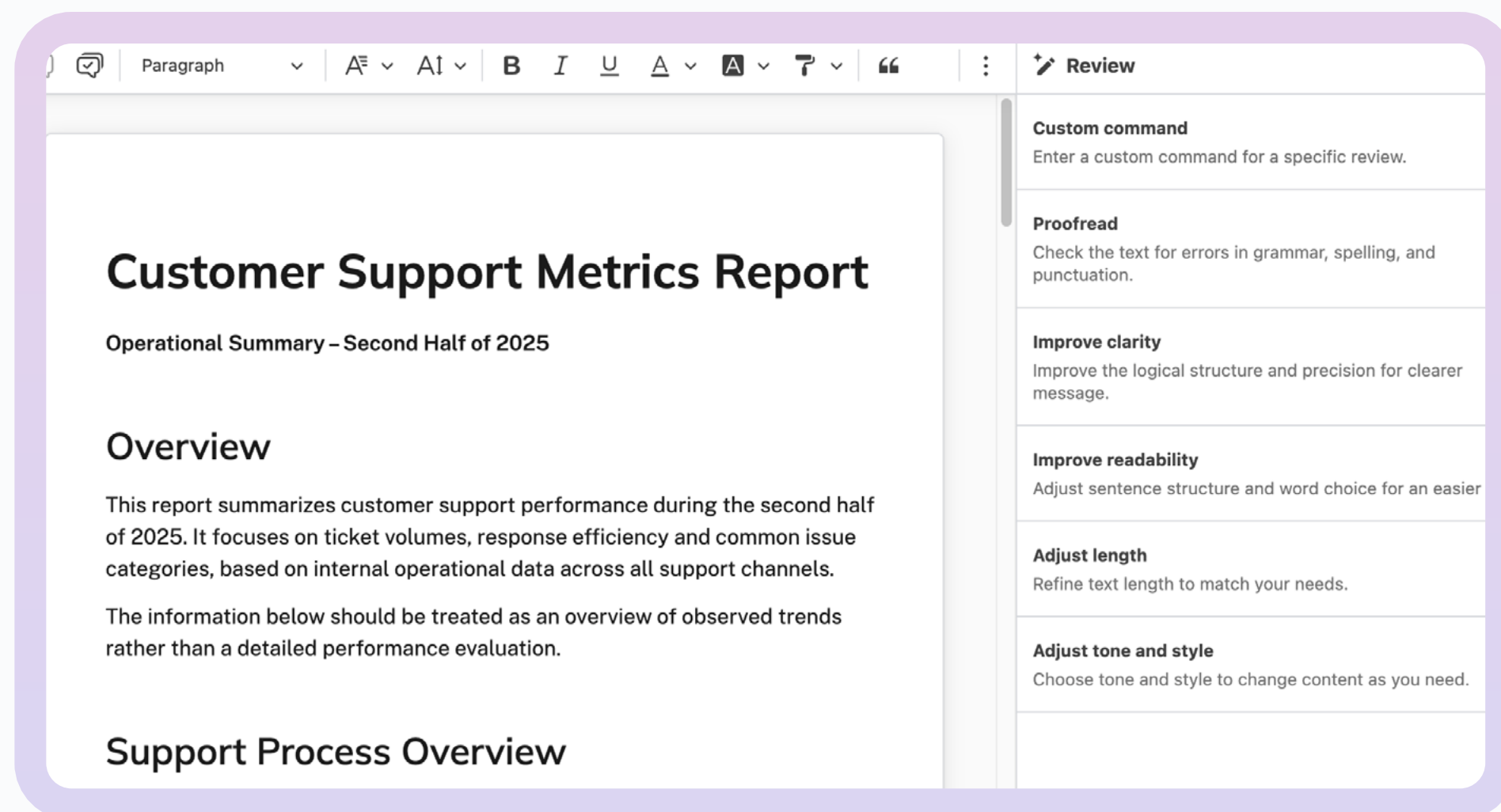
## Example: Reviewing an existing document

### Step 1:

Clicking “Review” in the toolbar offers multiple types of AI-powered reviews.

### Step 2:

After clicking a review option, you will see suggestions in the AI Review pane. You can click “Accept all” to add all the changes immediately or review each suggested change item by item.



# AI Translate

When creating content for global audiences, translation can quickly become a bottleneck. CKEditor's AI Translate feature lets you convert content into other languages directly inside the editor.

It currently supports a number of languages out of the box, including English, Spanish, French, German, Chinese (Simplified), Japanese, Russian, Portuguese, Korean, and Italian. However, you aren't limited: your team can add support for additional custom languages to meet your market or team needs. AI Translate's UI also makes it easy to review and manage AI-generated suggestions.

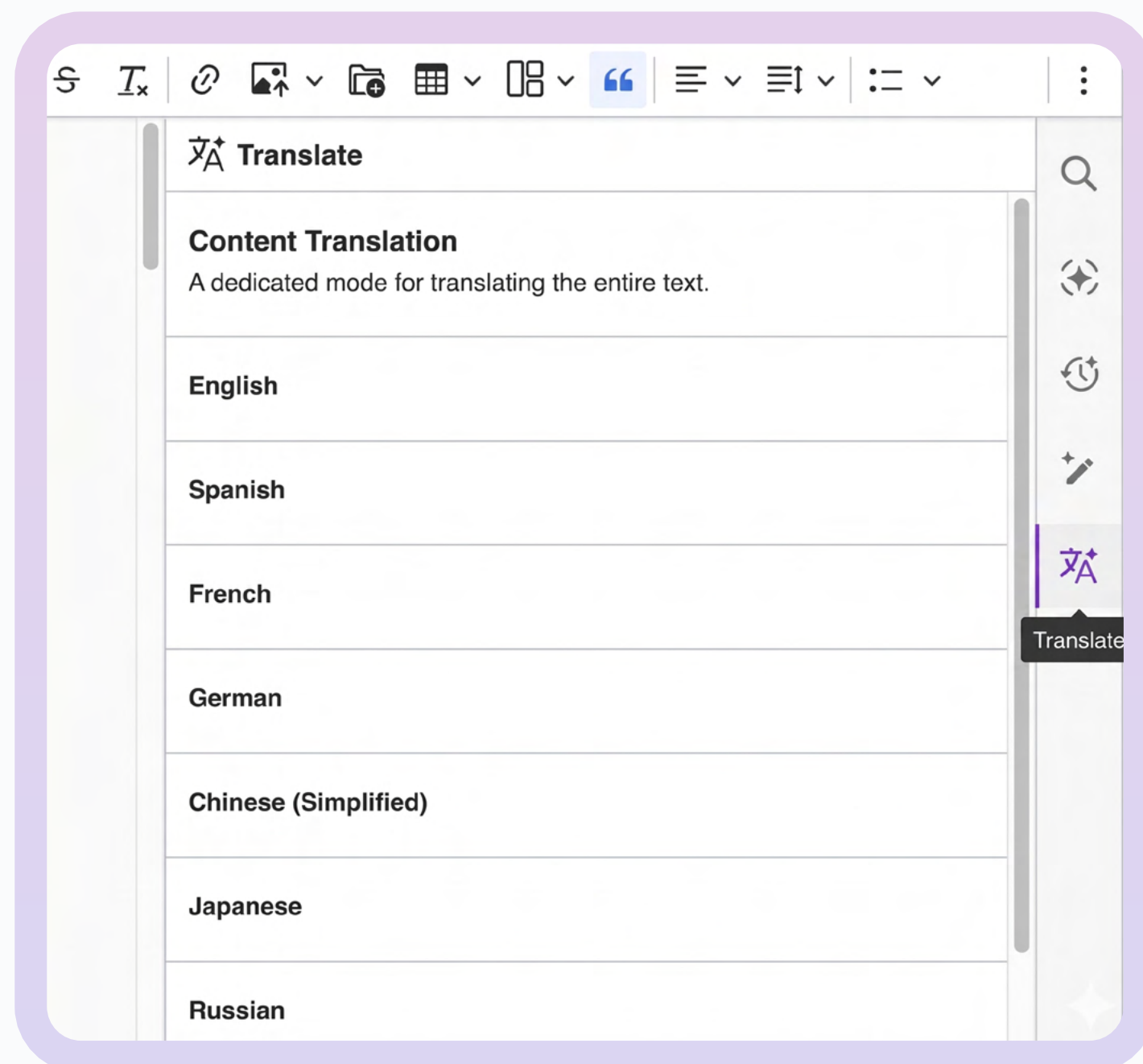




## Example: Translating text from English to French

### Step 1:

On the toolbar on the right, you can click the “Translate” option to select from multiple languages.



### Step 2:

After clicking French (or any other option), you can review changes or automatically apply everything to the document. In this example, the “Apply all” option was selected and the document was translated into French.



# The developer experience

CKEditor was built for developer friendliness. It's easy to integrate, scalable, and minimizes long-term maintenance. This extends to CKEditor AI as well. Instead of bolting on another AI service, it integrates easily into a well-developed and maintained architecture.

## Reduced engineering lift

Integrating AI tools into an existing rich text editor or an application sounds easy at first. But you have to:

- Research and benchmark AI models for different tasks.
- License one or more LLM models.
- Develop integrations for your applications.
- Route users to the correct model if offering multiple options.
- Test and ensure all AI suggestions operate well without breaking critical elements of your rich text editor.
- Build an interface for presenting reviewable AI suggestions.
- Let users reject, accept, or edit suggestions.
- Ensure AI content preserves formatting in the editor.
- Maintain and update as models evolve.

That's a lot of work for teams already stretched thin. Plus, because systems are interconnected, one weak link can derail the project, cause instability, or lead to regressions.

CKEditor AI simplifies this. Instead of doing all of this yourself, just add AI as a plug-in. CKEditor AI manages model orchestration, moderation, telemetry, and streaming responses as part of the platform, removing the need for teams to build and maintain these systems themselves.

Also, development teams won't have to worry about creating content formatting rules. CKEditor provides a full AI editing layer that works directly with the editor's structured HTML and formatting model so the AI can work on the document itself without breaking formatting.

Additionally, CKEditor provides a strong UI for reviewing and accepting changes. CKEditor has already built a seamless interface to support cross-team collaboration, including support for suggested changes and comments. This same interface works smoothly for AI suggestions, saving you the time and hassle of building and testing a complex UI yourself.

For cloud deployments, the service and model updates are handled automatically. With on-prem deployments, teams simply update the CKEditor AI container within their environment.

Once CKEditor AI is integrated, developers can further customize and extend AI capabilities to match their application's needs.

## Developer flexibility and customization

CKEditor integrates into modern tech stacks. Its plug-in based architecture lets you pick and choose which features to add to any editor (including AI). This gives developers:

- **Fine-grained AI control:** Tailor contextual prompts, customize the UI, and set boundaries for when and how users access AI.
- **Flexible deployment:** CKEditor AI is available using both on-premises and SaaS to ensure it can meet your requirements.
- **Multiple provider options:** Choose which models to make available for your users from multiple LLM providers and models. Select from OpenAI, Google, or Anthropic.

- **Domain-specific customization:** Extend CKEditor AI to match your industry's terminology, compliance needs, or customer use cases.
- **Prebuilt frontend components:** Ship prebuilt, configurable UI components such as dropdowns, modals, and reviewing interfaces.
- **Support for the MCP protocol:** Get full Model Context Protocol (MCP) support on-premises. You can add custom tools such as searching databases, integrating third-party services, or even integrating your own custom AI models.
- **Server-side extensibility:** Add custom server endpoints and prompt templates for your own workflows or to integrate additional services.

The result is a developer experience that reduces integration risk, limits long-term maintenance overhead, and accelerates time to value.

## Security

Security can be a barrier against enterprise AI adoption. Because CKEditor AI sits within the wider framework of the editor ecosystem itself, it inherits its strong security foundation and protections:

- Data encryption at rest with AES-256 and in transit with TLS 1.2 and TLS 1.3.
- Proactive security measures including a secure software development lifecycle, regular security audits, and patches to address vulnerabilities.
- Continuous monitoring and incident response.
- Regular penetration tests.
- Compliance with rigorous security standards, including SOC 2 Type 2.

Additionally, CKEditor AI specifically includes:

- An on-premises deployment option. For specific data compliance requirements, please [contact our team](#).
- Granular permissions to ensure only the right users can access specific features and models.

- Encryption for all AI conversations, documents, and uploaded files.
- Resilience and reliability with automatic model switching if one model fails, stream error recovery, and automatic retries on temporary errors.

## AI governance

CKEditor AI isn't just easy to integrate: it also provides the infrastructure needed to run AI reliably inside applications at scale.

- **Telemetry:** Gain insights into AI usage and performance without adding extra instrumentation.
- **Error handling:** Automatically catch and manage failures, keeping your editor stable.
- **Streaming output:** Deliver AI suggestions in real time for a smooth user experience.

By handling these complex systems for you, CKEditor AI is enterprise-ready from day one, letting your team focus on building value rather than infrastructure.

Chapter 4:

# Who owns the AI infrastructure?

# Who owns the AI infrastructure?

At this point, you've seen how CKEditor AI works. The remaining question isn't whether embedded AI is valuable, it's where AI lives in your stack and who must maintain it over time.

## The cost of owning AI infrastructure

Even without AI, rich text editors are full of edge cases across browsers, collaboration states, and security. Adding AI multiplies that complexity.

Adding AI separately to an editor or application introduces model selection, testing, prompt design, and ongoing integration work. Even if you have an editor in place, layering on AI features instead of selecting them as part of core infrastructure just creates even more complexity that requires ongoing attention.

## Volatility and maintenance

AI technology changes fast. Too fast. Models and protocols evolve and aren't always reliable upon release before a few tweaks. APIs update

as do the features available. Pricing changes from time to time. Security issues will arise (as they do with any technology). If you integrate only one model, which is an undertaking of its own, you may need to change downstream, which requires your team to own regressions, testing, and migrations.

Plus, you have to consider the user experience:

- How will you fit AI into the interface that's seamless enough to drive adoption?
- Can you standardize some prompts for end users to drive consistent quality output? This will also make using AI far more convenient.
- How will you add context to the output such as business documents or style guides? This also helps standardize quality.
- Does the AI you integrate help or hinder accessibility?
- Do AI suggestions preserve formatting on documents in your editor? Can it work with your editor's features without breaking anything?

On top of this, over time, teams must keep code performant, stable, and secure. What starts as just a feature addition becomes the care and feeding of a new ecosystem of capabilities.

## Opportunity costs

Unifying these themes, you'll see that your teams will spend a lot of time maintaining infrastructure rather than working on your core product. Every hour spent managing model changes, re-testing prompts, debugging code, or responding to new security requirements is an hour they're not engaged in other mission-critical tasks. AI becomes part of your roadmap whether you planned for it or not.

Offloading this to CKEditor shifts the infrastructure burden away from your team. This frees your team up for other value-adds. For commercial applications, that means not missing features that could land new customers or expand reach. For internal applications, it means focusing on improvements that make employees more effective.



Chapter 5:

# What embedded AI changes for your business

# What embedded AI changes for your business

What does this mean for your business? When AI is embedded directly into existing workflows, the benefits compound. CKEditor AI shifts the infrastructure burden away from your team and creates the conditions for measurable, scalable gains.

## Productivity gains that actually scale

Instead of a convoluted workflow, users have all the capabilities they need in one place. Each time they use AI Chat or an AI Quick Action, they avoid switching tabs. That reduces errors and saves time. Users don't just generate faster drafts; they improve the quality of their output, reducing rework. Over time, these incremental gains compound into meaningful productivity improvements.

If you're building a commercial application, shorter cycle times between ideation and production allow teams to experiment more and ship faster. That velocity becomes a competitive advantage.

## Greater consistency

Brand trust comes from consistency. Mistakes or inconsistencies erode credibility, whether with customers or internal stakeholders. Disparate workflows increase these risks, especially when tab switching, and multiple models introduce subtle differences in tone or logic.

The dedicated AI Review helps standardize outputs and improve quality. It also reduces back-and-forth in the review cycle, allowing content to move through approval processes faster.

## Better security

Shadow IT has long challenged InfoSec teams. AI adds to this, exacerbating privacy concerns. When employees rely on multiple external tools, organizations lose visibility into where data is sent and how it's processed.

Consolidating AI capabilities into a single, governed system reduces tool sprawl and unmonitored data exposure. Centralized governance improves monitoring, auditing, and overall control.

## Greater adoption

Most generative AI pilots fail. The cause isn't the tech: it's that it never becomes part of real workflows. When AI lives in separate tools, adoption stalls and measurable impact never shows up.

Embedding AI directly into the systems people already use changes that. Instead of launching another isolated pilot, you activate AI inside existing processes. That drives faster adoption, reduces execution risk, and shortens the path from deployment to real results.

## Improved employee satisfaction

Employee feelings about AI are mixed. Users adopt AI, but it's unevenly distributed. Some dive in headfirst, using multiple separate tools while others forswear AI use altogether.

When AI fits naturally within existing workflows, resistance drops. Users don't feel forced to change how they work or manage yet another tool. Instead, they see clear productivity gains with less context switching, fewer errors, and less rework.

Summary:

# Scaling AI without the complexity

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Content creation is core to any business, whether that's external marketing communications, internal reports, or one-to-one customer communications from sales or support. Artificial intelligence can improve this experience, leading to greater efficiency and effectiveness.

Yet, too often, AI gains fail to materialize. This isn't a flaw in the technology; it's a mismatch in how it's deployed.

Employees must juggle multiple tools, manage inconsistent outputs, and figure out how best to use AI. When this happens, productivity stalls and skepticism grows. Instead, consolidating tools and offering them to users in their existing workflows solves these problems. Embedding AI into the systems employees already use reduces tool sprawl, lowers maintenance burden, and helps AI drive measurable value.

CKEditor AI is built around that principle. It brings AI into the editor, gives developers control, and allows organizations to scale AI without adding complexity. In short, it brings AI where people already write.

If you want to put CKEditor AI to use in your organization, please contact our team. They will be happy to help you learn more about CKEditor AI and how it might apply to your organization.

